

Parks & Pavements Past

Values Statement

In this document, we lay out the values and intentions which shape the products, services and engagement activities of Parks & Pavements Past. As a small business, Parks & Pavements Past aims to be profitable, but we are committed to sharing a percentage of profits with the many charitable organisations who are maintaining and fundraising for the UK's parks.

SUSTAINABILITY

We will produce products and services which promote the understanding, appreciation and careful use of our shared cultural and natural heritage, particularly of public parks and local high streets. Where products are made, these will use recycled or responsibly sourced materials. They will be designed for reuse and will be recyclable, where possible.

ACTIVE CITIZENSHIP, ACCESS & BELONGING

We will promote and aim to increase access to publicly held amenities such as archives, museum collections, local history libraries, and public parks, gardens and open spaces. These belong to all of us, and all of us should feel we belong in these physical and digital spaces.

HEALTH & WELLBEING

Our focus will be on products and services which increase the use of public parks, gardens and open spaces for walking, cycling and other pursuits which improve physical and mental health. Our work will promote wellbeing activities, such as mindfulness, forest bathing and play.

REINVESTMENT & PROFIT SHARING

10% of profits will be donated to chosen, declared registered charities or community interest companies such as Friends groups and local amenity support groups working to promote the sustainable use of parks, gardens and open spaces. We hope to increase the percentage donated with time.



Drafted by Parks & Pavements Past (Amy Graham), 2026.

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